



Mr. Renato "Nod" Guido Ferrera

June 4, 1917 - April 1, 2015

Renato (Nod) Guido Ferrera, husband of the late Margaret (Marge) Ferrera passed away at home, April 1st at the age of 97.

A native San Franciscan raised in North Beach with his siblings, Louis, Alby and sister Lily.

Nod started his career in sales as a stock boy and salesman for Lunstrom Hats, also working for the shipyards. In 1938, he married the "love of his life". In 1942, they settled in their home in San Francisco. They started their business, Ferrera's Shoe Store on San Bruno avenue in 1947. He was very involved with the community and many organizations, being president of the Portola Merchants Association as well as the Portola Lyons Club for several years.

As a lifetime member of the Olympic Club, he was an avid golfer and proud of his 4 holes-in-one.

Our sincere gratitude to Lily, CiCi, Lei, Lina and Gabby for their loving care and friendship. They became more than caregivers, they were family. Also, our thanks to Kaiser Permanente Care and Hospice for their loving support. Nod leaves behind his children, Margie Atencio, Karin Payne and husband Ron, Renato (Renny) Ferrera and wife Gloria, 6 grandchildren, 16 great-grandchildren and 1 great-great-grand daughter.

Nod instilled strong family values and will be in our hearts forever.

Tribute Wall

MW

“ *My first Buster Browns came from his store and many shoes after that. The road was the neighbor hood plus the store owner would know all the kids and their families. Times change but certain memories stay for ever.*

Thanks Mr, Ferrera and you family.

Madeleine Heiney Wulbers

Mwulbers - April 06, 2015 at 03:32 PM



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Valente Marini Perata & Co. - April 03, 2015 at 02:51 PM

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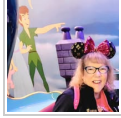
Sweet Kind Understanding and Generous...Glad They have ReUnited..RIP Love Birds..

Irma Iñiguez - April 06, 2015 at 12:55 PM

TE

We will miss you everyday Nono...Love Tatee

teresa - April 06, 2015 at 08:10 PM



a very nice obituary. Wish I could have known but I did know him through you Teresa. I love all the stories you've told me about him. He was a great man.

Lynn Partridge-McMullin - April 06, 2015 at 08:26 PM