



Mr. Robert C. Greening

June 17, 1935 - February 24, 2014

Robert C. Greening passed away February 24, 2014 at the age of 78, in San Francisco, CA of Multiple Systems Atrophy. Bob is survived by his loving wife of thirty two years, Serena Kokjer Greening; children Michelle Schmitt (Henry), Robert Jr. (Renee), Michael (Teresa), Patrick, Kelly Kopatsis (Anthony); and grandchildren Eric and Alex Schmitt, Rory and Claire Greening, Lauren, Natalie and Erin Greening, Jack and Grace Greening, Katie and Tony Kopatsis. He is also survived by his sister Dolores Greening; cousins Karen, Mary and Jim Longe (Marcy) and well as other cousins.

Bob was born in Ionia, Michigan, the third of five children to Ambrose and Mary Kathryn Greening. His brothers Frederick, John and Philip are deceased. He graduated from St Stephen High School in Port Huron, Michigan, attended Sacred Heart Seminary and earned a Bachelor of Arts degree from Wayne State University both in Detroit. Upon graduation Bob married Elizabeth Roche, to whom he was married for twenty years, and worked for the J. L. Hudson Company, the major Michigan department store, where during the course of twenty years he held several merchandising and store management positions.

In 1977 Bob was hired by Emporium Capwell, a division of Carter Hawley Hale Stores, Inc., with whom he held key merchandising positions for ten years before relocating to The Broadway, the CHH division in Los Angeles,

where he held senior store management positions.

In 1990 Bob started Alliance Stores Inc. and, in partnership with his son Michael, rapidly expanded its Designer Brands Accessories stores in factory outlet shopping centers throughout the country. Upon selling the company in 1996 to a costume jewelry manufacturer, Bob went to work for Enchante Accessories, Inc. a New York based producer of bath and body products for the retail industry where he worked in sales until his retirement in August 2010. At that time Bob secured his real estate license and assisted his wife, Serena, in her mortgage broker business.

Friends and family are invited to the recitation of the rosary, Friday, March 7, 2014- visiting hours 5:00 PM and rosary at 7:00 PM at the chapels of Valente, Marini, Perata & Co. Funeral Directors, 4840 Mission Street, San Francisco. The Funeral Mass will be celebrated Saturday March 8, 2014, 10:15 AM Saints Peter and Paul Church, 666 Filbert Street, San Francisco. Burial to follow at Holy Cross Cemetery, Colma.

Cemetery Details

Holy Cross Catholic Cemetery

1500 Mission Rd.
Colma, CA

Previous Events

Visitation

MAR 7. 5:00 PM - 7:00 PM (PT)

Valente Marini Perata & Company
4840 Mission Street
San Francisco, CA 94112
(415) 333-0161
funerals@vmpandco.com

Vigil Service

MAR 7. 7:00 PM - 8:00 PM (PT)

Valente Marini Perata & Company
4840 Mission Street
San Francisco, CA 94112
(415) 333-0161
funerals@vmpandco.com

Funeral Mass

MAR 8. 10:30 AM (PT)

Sts. Peter & Paul Church
666 Filbert Street
San Francisco, CA 94133
<http://www.sspeterpaulsf.org/church/>

Committal Service

MAR 8. 12:15 PM (PT)

Holy Cross Catholic Cemetery
1500 Mission Rd.
Colma, CA

Tribute Wall

DE

“ *deighn eliason purchased the Heavenly Sentiments Spray for the family of Mr. Robert C. Greening.*



deighn eliason - March 07, 2014 at 10:10 AM

DE

“ *deighn Eliason purchased the Lily and Rose Tribute Spray for the family of Mr. Robert C. Greening.*



deighn Eliason - March 07, 2014 at 10:01 AM

JP

“ *Serena, my deepest condolences to you and your family. You and your family will be in my prayers.*

With warmest regards,

Jim Piermarini

James J Piermarini - March 07, 2014 at 08:33 AM

JC

“ *Our prayers are with you.*



Jamica Nadina Love-Pine Manor College - March 07, 2014 at 08:17 AM

RB

“ *Roger B. purchased the Sentiments of Serenity S pray for the family of Mr. Robert C. Greening.*



Roger B. - March 05, 2014 at 01:36 PM

PC

“ *Pine Manor College Community lit a candle in memory of Mr. Robert C. Greening*



Pine Manor College Community - March 04, 2014 at 04:06 PM

TC

“ *The Pine Manor College Community purchased the Sentiments of Serenity Spray for the family of Mr. Robert C. Greening.*



The Pine Manor College Community - March 04, 2014 at 04:02 PM

TC

“ *Terri Craib lit a candle in memory of Mr. Robert C. Greening*



Terri Craib - March 04, 2014 at 02:39 PM



“ *Sentiments of Serenity Spray was purchased for the family of Mr. Robert C. Greening.*



March 04, 2014 at 09:59 AM



“ *Sentiments of Serenity Spray was purchased for the family of Mr. Robert C. Greening.*



March 03, 2014 at 11:52 AM



“ *Peaceful White Lilies Basket was purchased for the family of Mr. Robert C. Greening.*



March 03, 2014 at 10:03 AM

GD

“ *In my travels through the retail world throughout the era of consolidation, a time when every retailer was looking over his/her shoulder, few of them were able to let their humanity shine through their work responsibilities. Bob was one of them. You wanted to do 'right' by Bob and, not only I, but many of those on my side of the fence did as well.*

Bob was a man of surprises that often were accompanied by a chuckle. His wooing of Serena and ultimate communion was one of them and I am delighted to see it resulted in such a bountiful, personal life. This was what really mattered to Bob.

I met with Bob over a thirty five year span and though his hair turned gray his spirit and integrity were still glowing. Wonderful attributes.

I am glad I knew him. Like all good people we meet he helped shape my life.

Warm thoughts and joyful memories to Serena and family.

Geoff Donaldson

geoffrey donaldson - March 03, 2014 at 07:38 AM

BC

“ I was saddened to learn of Bob's passing. It's so odd that I was just thinking of him a couple weeks ago and wondering how he might be doing. I had the pleasure of working with Bob when I was relocated to SF while working for Monet Jewelry back in the late 70s and worked with him until I left Monet in 1983. I was very young in the business world but he always treated me with respect and kindness despite my shortcomings in terms of experience. Later in my career while in the watch business, I connected with him in LA and he once again was kind to me telling me he'd set me up with the GM at the Broadway to get them to take a look at the Wenger watches I was developing for that company. The net result of this was a \$500,000 business with them in the first year. He didn't need to do this for me but it showed clearly how decent a man he was offering to assist me like that. I have only fond memories of him and am thankful to have known and worked with him. He was a very decent man, and I'm sure will be missed dearly. I am very sorry for your loss. With warm regards, Barry Cohen

Barry Cohen - March 01, 2014 at 12:03 PM

MC

“ I am so very sorry to read about the passing of Robert C. Greening. "Mr. Greening" was responsible for my career that began at the Emporium in San Francisco. He promoted me to Fashion Jewelry buyer and then on to become the Fine Jewelry buyer both at The Emporium and then some years later at Macy's California. I had the pleasure of being on a retail diplomacy trip to mainland China in 1982 with him and other buyer representatives from other affiliated department stores around the country. This trip was the beginning of trade with China. We kept in touch until my retirement from the retail/wholesale jewelry industry in 2000.

Mr. Greening, finally became, Bob to me after many years. Bob was a fun loving, decent, supportive and kind man. He made a difference in my life and I will never forget him.

I am so very sorry for your loss. Kindest regards, Marian Pickett Cohen

Marian Cohen - February 28, 2014 at 02:09 PM